



**SCHEME FOR ENABLING
MANUFACTURING SECTOR
TO BE COMPETITIVE
THROUGH QUALITY
MANAGEMENT
STANDARDS AND QUALITY
TECHNOLOGY TOOLS
(QMS/QTT)**

INTRODUCTION

- The scheme is aimed at improving the quality of the products in the MSE sector and inculcates the quality consciousness in this sector.
- With the adoption of this scheme, MSEs will become more competitive and produce better quality products at competitive prices.
- The adoption of these tools will enable MSEs to achieve efficient use of resources, improvement in product quality, reduction in rejection and rework in the course of manufacturing, reduction in building up inventory at various stages etc.
- The Cluster-based approach is adopted for economy of scale, better dissemination of QMS/QTT and for best results.
- Micro & Small enterprises is being selected from the clusters under study or intervention by this Ministry and clusters identified by other Organization and Ministries also.

ACTIVITY

One day Awareness Campaign

2days duration workshops

One National Level workshop at Metros

Implementation of QMS/QTT in selected MSEs Cluster

Monitoring International study Mission

Course module in Polytechnic syllabus etc

Study the gap analysis

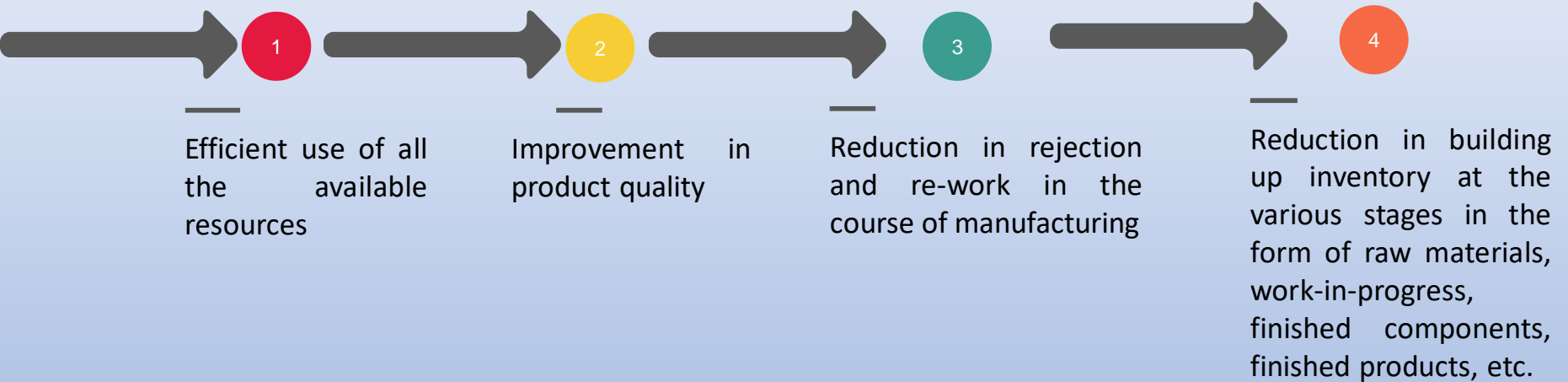
Develop Training Material Kit

Train 80 Master Trainers

OBJECTIVE

- To sensitize and encourage MSEs to adopt latest QMS and QTT
- To keep a watch on scrotal developments by undertaking the stated activities.

Benefits



“ This will also enable the MSEs to enter into or strengthen their position in the export market. The Competition Watch(C-watch) sub-component of this scheme will enable Indian MSE, to understand the latest foreign products that are penetrating in the Indian market.”

NATURE OF ASSISTANCE



Point 1

Funding support for introduction of appropriate course modules in technical institutions



Point 2

Funding support for conducting 'QMS awareness' workshops (applicant – expert organisation or industry associations)



Point 3

Funding support for conducting competition watch (C-watch), study and analysis



Point 4

Funding support for introduction of QMS and QTT in selected MSMEs (applicant – expert organisation or industry association)



Point 5

Participation in international study mission (MSEs as selected by Monitoring and Advisory Committee)



Point 6

A total contribution of Rs.425 lakh per year to be made by the GoI for introduction of course material, training the trainer, awareness workshop and other activities

NATURE OF ASSISTANCE



Point 7

Funding support of Rs.1.25 lakh per programme to be provided for conducting awareness programme.



Point 8

Gol contribution of Rs.2.5 lakh/unit for covering the costs of diagnostic study and for implementation of Quality Technology Tools/Quality Management Standards (25 to 50% cost will be paid by the participating units)



Point 9

Gol contribution of Rs.2.5 lakh per SME for International visit (25% and 50% cost to be collected by the Micro and Small Enterprise respectively).

NATURE OF ASSISTANCE



Under C-watch

- Gol contribution of Rs.2.5 lakh for 18 professional study on threatened products.
- Gol contribution of Rs.7.5 lakh for technical exposure visit
- Gol contribution of Rs.2.5 lakh for procurement of samples
- Gol contribution of Rs.5 lakh for product development
- Gol contribution of Rs.1.5 lakh for popularisation of improved products

TARGET GROUP

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- 1 The Cluster-based approach will be adopted for economy of scale, better dissemination of QMS/QTT and best results.
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- 2 Individual units (preferably from specific products in groups) may also be considered under the Scheme
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- 3 Micro & small enterprises will be selected from the clusters under study or intervention by this Ministry and clusters identified by other Organizations and Ministries also.
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- 4 Publicity of the Scheme will be done through internet / e-mails, cluster SPVs, industry associations and where affordable, by advertisements in leading newspapers
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QUALIFICATIONS REQUIRED FOR APPLYING

- ❑ Where individual units are to be the beneficiaries, Micro & Small enterprises having Entrepreneurs Memorandum (E.M. No.) and considered eligible to take benefit under the Schemes .
- ❑ Wherever organizations are to be the beneficiaries they would be eligible if they are engaged in current activities for at least last 2 years and have a good track record. However, relaxation in this respect may be considered by the Monitoring and Advisory Committee in exceptional cases.
- ❑ The applicant organisation should have regular audited accounts for the past 2 years.
- ❑ All attempts will be taken to ensure that 50% of the enterprises are selected from micro sector and 50% from small sector. However, spill over from one sector to another may be considered, if sufficient numbers of enterprises are not available in a particular sector and funds permit.
- ❑ Financial assistance to any one organisation or association would normally be restricted to two events in a financial year, unless it has active state or regional chapters or hubs. The Committee may, however, recommend relaxation of this condition for reasons to be recorded.
- ❑ For the same event, not more than one organisation shall normally be sponsored unless it has active state or regional chapters or hubs.
- ❑ All publicity material, banners and reports relating to the event should indicate the support of the Ministry.
- ❑ The Ministry may be represented in the delegation if it has an appropriate technical and active relation with the product/ sector and it helps 'anchoring' of the information/ knowledge.
- ❑ Any such other qualification that specific activity may require.

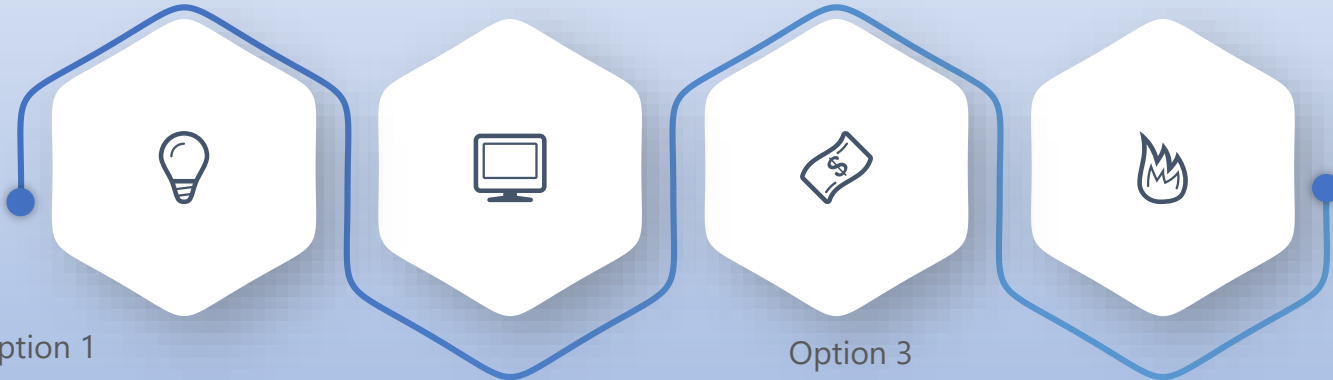
ELIGIBILITY AND CRITERIA

Option 2

The funds will be released to the expert organizations activity wise in the phased manner for the specific activity.

Option 4

The implementing agency will submit the fund utilization certificate along with the detailed report about the component.



Option 1

The MSEs are to submit applications directly to the respective MSME-DIs/Expert Organisations for various activities for which they are asked to submit.

Option 3

Contribution of 25% from Micro units and 50% from Small units will be collected by the implementing agencies wherever applicable.

WHO CAN APPLY ?

- Expert organisations like Quality Council of India (QCI)
- National Recruitment Board for Personnel and Training
- Consultancy Development Corporation
- National Productivity Council
- IIQM (Indian Institute of Quality Management)



- Industry Associations that have taken active interest in QMS/QTT
- Technical Institutions
- Engineering Colleges
- Tool Rooms and similar bodies
- MSEs.
- Standardisation Testing & Quality Certification (STQC, a Society under the Ministry of IT),

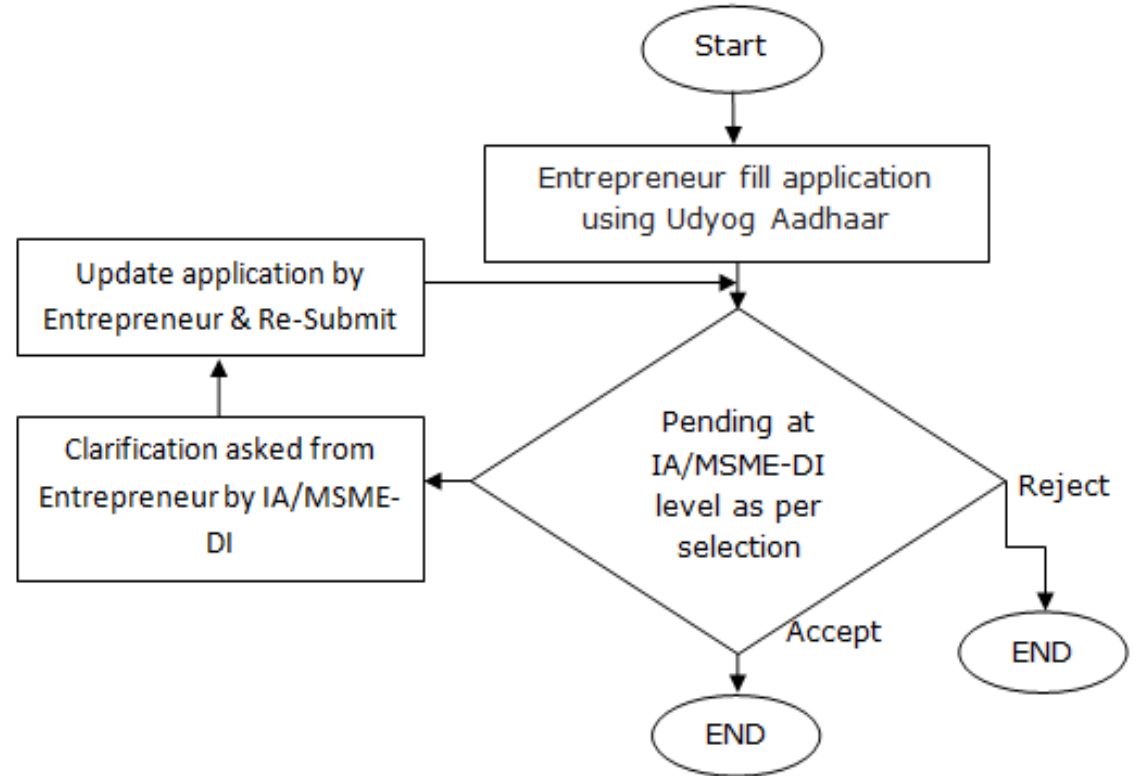
HOW TO APPLY ?



MSEs or clusters may contact Office of the DCMSME.

**The DC office will finalise the MSME clusters for
conducting the Awareness Programme on Quality
Management Standards and Quality Technology Tools
(QMS/QTT).**

FLOW CHART OF SCHEME



*Thank
you!*