

**REVAMPED SCHEME OF FUND FOR
REGENERATION OF TRADITIONAL INDUSTRIES
(SFURTI)**



About Scheme

SFURTI-Scheme of Fund for Regeneration of Traditional industries was launched in 2005 with the view to promote Cluster development.

Financial assistance is provided for development of Khadi, coir and village Industries clusters.

The following schemes are being merged into SFURTI

- The Scheme for Enhancing Productivity and Competitiveness of Khadi Industry and Artisans
- The Scheme for Product Development, Design Intervention and Packaging (**PRODIP**)
- The Scheme for Rural Industries Service Center (**RISC**)

Other small interventions like Ready Warp Units, Ready to Wear Mission, etc.

OBJECTIVES

To organize the traditional industries and artisans into clusters to make them competitive and provide support for their long term sustainability

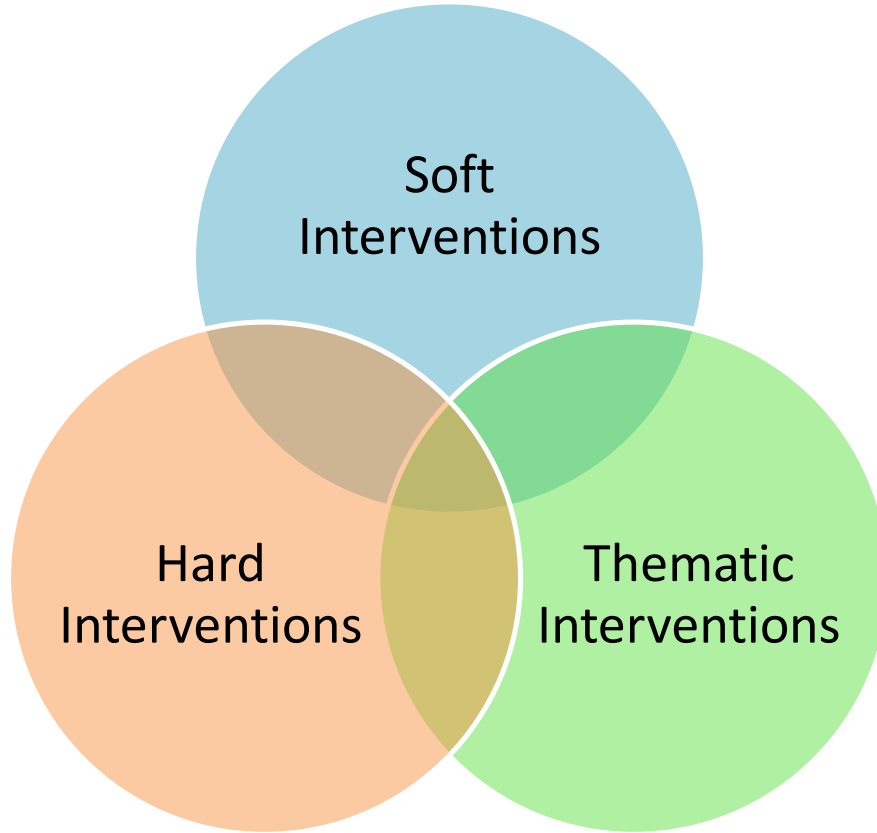
To provide sustained employment for traditional industry artisans and rural entrepreneurs.

To enhance marketability of products of such clusters.

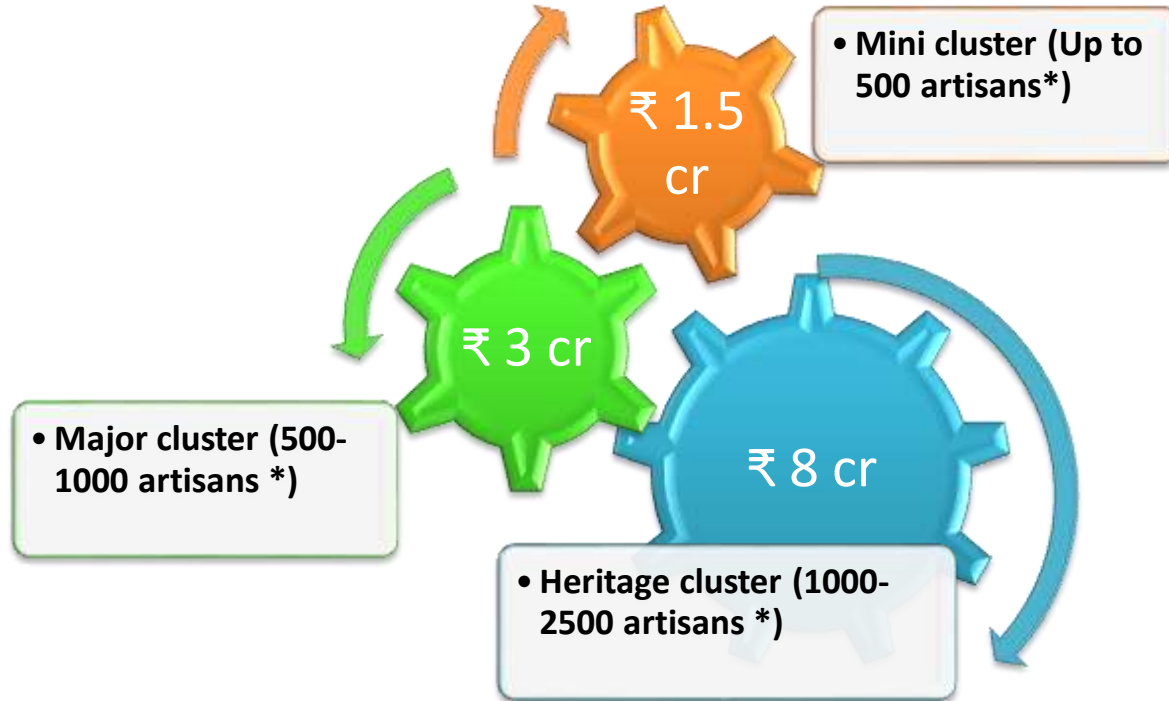
To equip traditional artisans of the associated clusters with the improved skills.

To make provision for common facilities and improved tools and equipment for artisans.

PROJECT INTERVENTIONS



PROJECT OUTLAY FOR VARIOUS CLUSTERS



***For NER/ J&k and Hill States, there will be 50% reduction in the number of artisans per cluster.**

FUNDING PATTERN

Soft
Interventions

- A maximum ceiling of ₹ 25.00 lakhs (100% scheme funding)

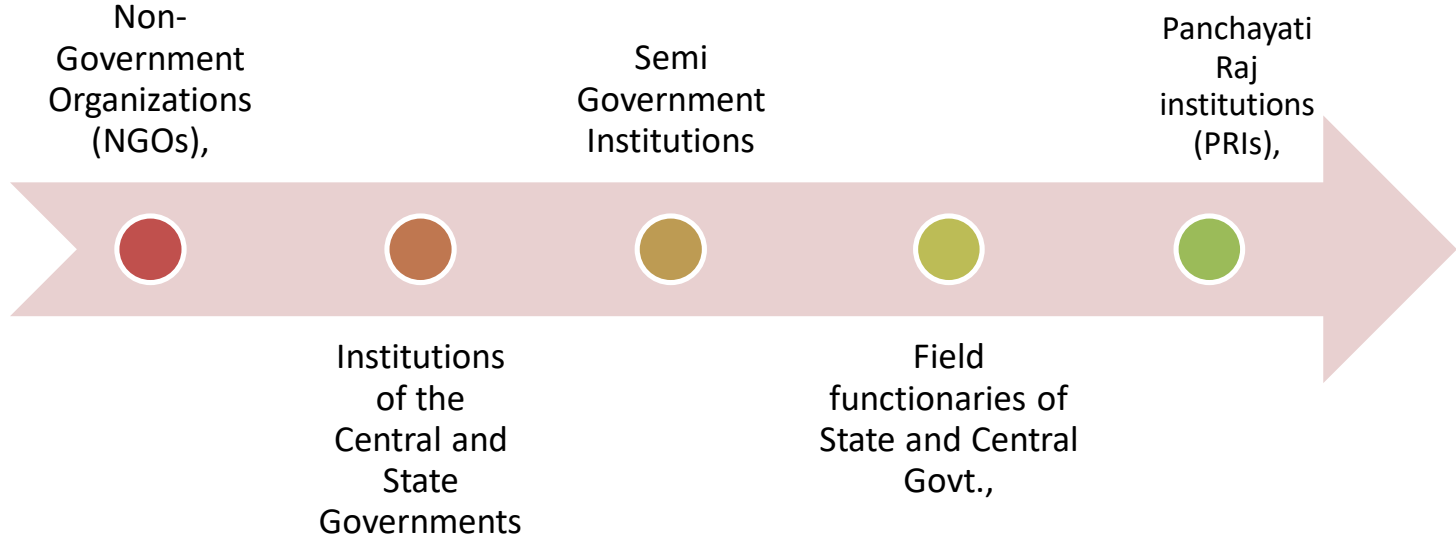
Hard
Interventions

- As per project requirement (75% scheme funding)

Important : - Cost of Technical Agency is calculated at 8 % of Soft and Hard Interventions (100% scheme funding).

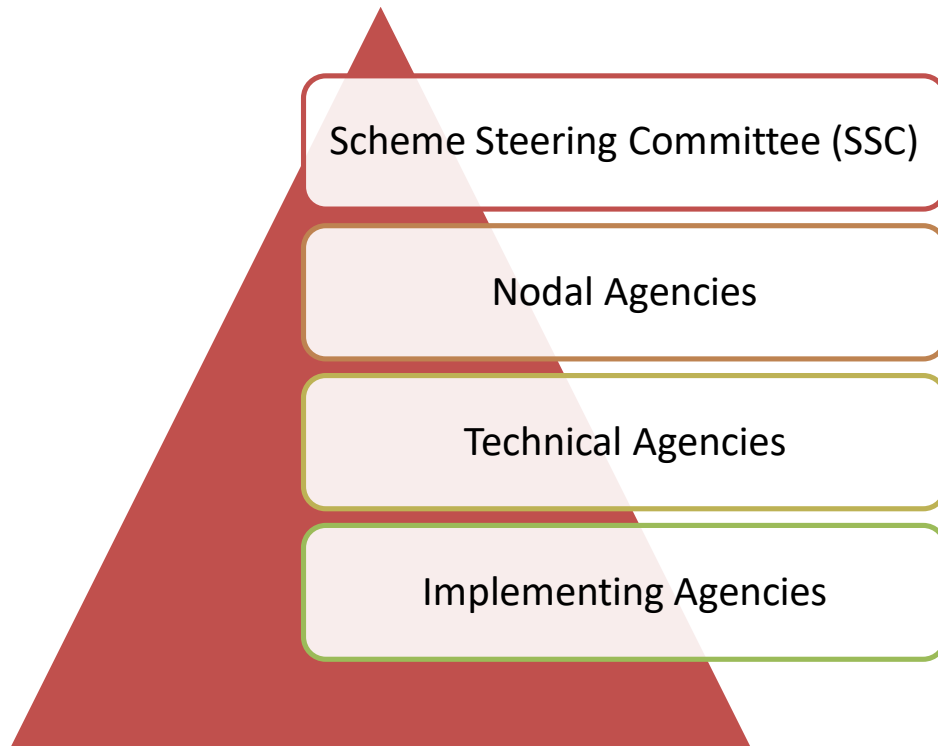
Cost of Implementing Agency/ Cluster Executive is fixed at a ceiling of ₹ 20.00 lakhs (100% scheme funding).

WHO CAN APPLY ?

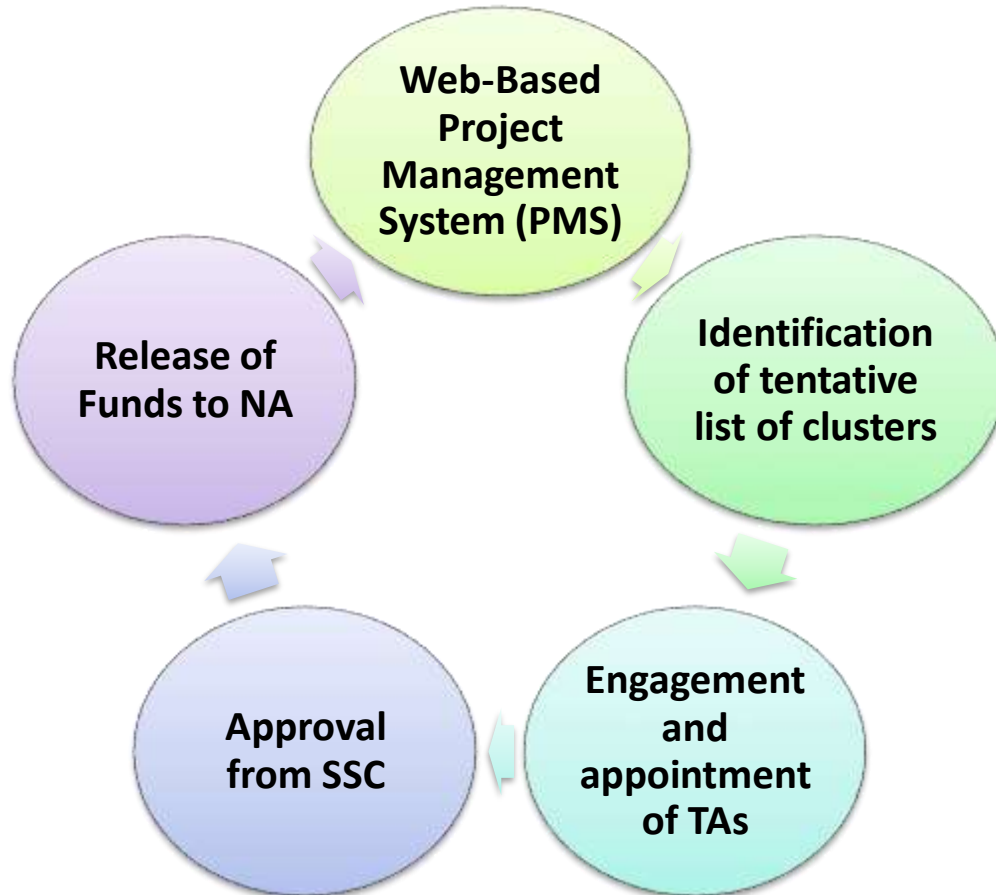


INSTITUTIONAL ARRANGEMENT

Given the challenges and wide geographical coverage of the Scheme, an efficient scheme management structure and delivery mechanism has been proposed.



IMPLEMENTATION METHODOLOGY

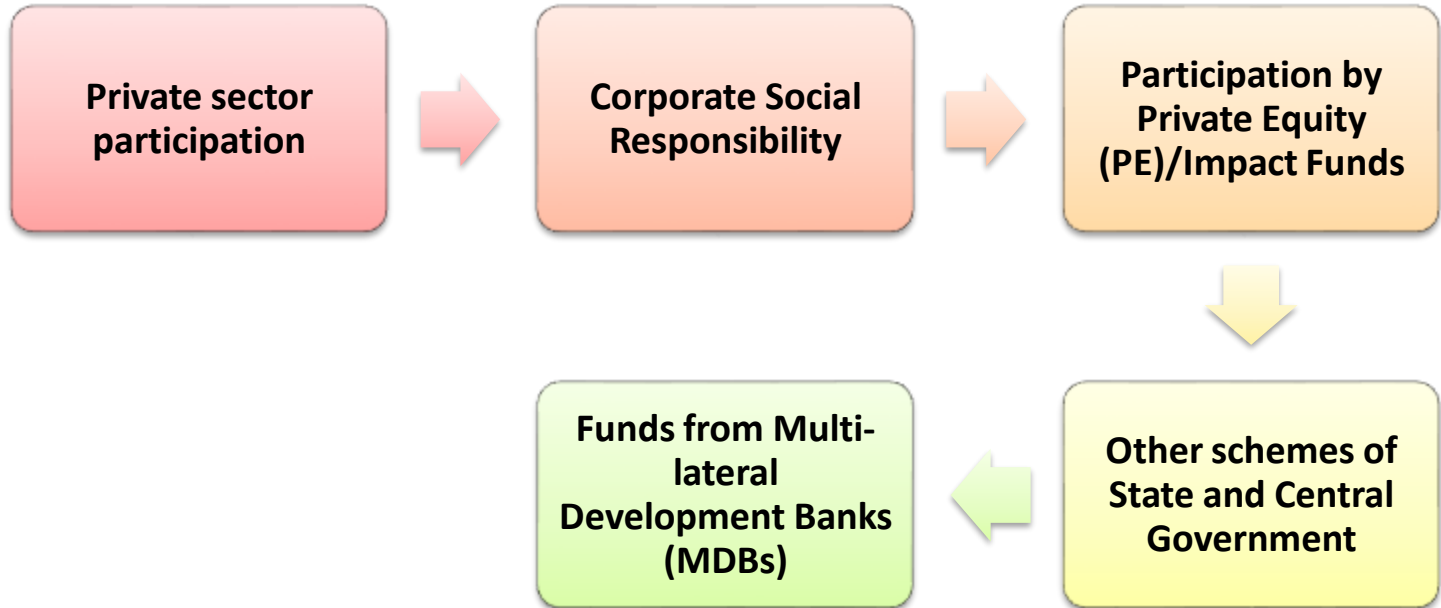


PROJECT DURATION

The timeframe for the implementation of project will be 3 years.

The DPR would provide year-wise phasing of the interventions and requirements of funds.

CONVERGENCE



MONITORING & EVALUATION



**Periodic review by
Nodal Agency**

**Evaluation of the
Scheme**

**Encouragements
through Awards**

HOW TO APPLY?

The above eligible agency/organization has to submit the proposal to the State Office, KVIC and the same is to be scrutinized at State Level and Zonal Level before submitting to Scheme Steering Committee for approval.

FLOW OF SCHEME

